

Andrea Ortiz

Jewelry Designer

Cell phone: +1 912 441 8414

Email: andrea.ortizmolina22@gmail.com

Linked In: <https://www.linkedin.com/in/andrea-ortiz-698052206/>

Website: <https://andreaortizmolina2.wixsite.com/anturio-jewelry>

SUMMARY

I am a master's graduate of SCAD with an MFA in Jewelry Design. I have been working on jewelry since 2017. My experience in fabrication with fine materials serves as an exceptional tool to create a balance between the aesthetic and function of the pieces. I am fluent in Adobe Suite and technical specifications to accurately communicate the designs with the factories. I use computer-aided design (CAD) to create 3D models, with the proper jewelry specifications, processes, techniques, and materials.

My background in plastic arts, architecture, and jewelry stretches my creative process, critical thinking, and exploration of 3-dimensional forms with a cohesive structure and ensemble process. My sensibility for materials, colors, and compositions along with my creative problem-solving allow me to achieve ergonomic, durable, and whimsical designs.

EDUCATION

Savannah College of Art and Design (SCAD)

MFA degree, Jewelry

Savannah, Ga, USA / 2020 - 2023

Fine Jewelry School (EALFI)

Technician, Jewelry Fabrication

Bogota, Colombia / 2017 - 2020

University of Los Andes

BA, Architecture

Minor in Plastic Arts

Bogota, Colombia / 2010 - 2015

Escola da Cidade

Exchange Semester, Architecture

Sao Paulo, Brazil / Jan 2014 - June 2014

LICENSES AND CERTIFICATIONS

Engraving Workshop, Raymond Miles,
October 2022

Inside LVMH Certificate,
December 2021

Rhino 5 Essential Training, LinkedIn Learning,
April 2021

COMPETITIONS & EXHIBITIONS

Voyage ATL, *"Daily Inspiration: Meet Andrea Ortiz"*
Article, August 10, 2023

Art Jewelry Forum, *"Outstanding Students of 2023"*
Article, July 10, 2023

M.F.A. Thesis Solo Exhibition, *"Linking Realms"*
Savannah, Ga, May 26th - 29th, 2023

American Craft Council,
Baltimore, March 2023

AQUA 2022, Gallerium Art
Group Exhibition, Feb 1st 2023 - March 3rd 2023

IDA 2022 DESIGN AWARD, Silver
Accessory-Jewelry, *"Beauty Interrupted"*

IDA 2022 DESIGN AWARD, Honorable Mention
Accessory-Jewelry, *"Cup of Home"*

IDA 2022 DESIGN AWARD, Honorable Mention
Accessory-Jewelry, *"The Salt Left On My Skin"*

2021 CFDA DESIGN FOR JUSTICE MFA/MA
Finalist

COLLABORATIONS

Castel Magazine, Beyond Fire, Edition #15
December 2021

EXPERIENCE

*Jewelry Designer, The Accessory Think Tank,
August 2023 - Present, New York, USA*

- Participate in the design development of jewelry, accessories, and hardware according to the specific brand's collection and identity. This process involves meetings with the client, brainstorming ideas, developing decks and mood boards that reflect the concept, hand sketches, computer aided sketches, and following up with manufacturing process.
- Cooperate with the creative and design team in the concept development, and brand research within the competitive landscape to ensure brand positioning.
- Accurately capture the client's needs, desires, and requests to deliver jewelry and accessories designs and ideas that resonates with them to bring designs that reflect the client's unique brand.
- Create CAD models and renders based on previous sketches of jewelry elements that align with the brand's philosophy.

*Jewelry Design Internship, The Accessory Think Tank,
January 2023 - August 2023, remote, USA*

- Assist meetings with clients, take notes and record each meeting, taking into account detailed information. Understand and visualize the client's aesthetic and perspective. Communicate and share notes with design team for proper process of product conception, design, and production.
- Research and trend forecasting of the most updated and innovative accessories, hardware, materials in fashion and the current market. Promptly share research with the team to draw inspiration for designs and collections.

*Jewelry Studio Monitor, Savannah College of Art and Design,
September 2021 - June 2023, Savannah, GA, USA*

- Emphatically communicate and assist students with jewelry concerns.
- Organize and clean studio and tool room.
- Keep track of rented tools and inventory.

*Jewelry Teaching Assistant, Savannah College of Art and Design,
July 2022 - August 2022, Savannah, GA, USA*

- Actively engage in the class: "Introduction to Jewelry: Materials and Processes" assisting students with fabrication techniques and materials.
- Provide different perspectives on techniques and tools, always prioritizing safety practices.
- Guide students on technical solutions that aligned with their own creative vision.
- Prepared and directed one class independently.

*SCADPro Sponsored Course with Movado Group Inc, Savannah College of Art and Design,
Winter Quarter 2022, Savannah, GA, USA*

- Participated in the Movado - SCAD partnership to research and develop innovative products that connects to new generations while keeping in line with the Movado's style and heritage.
- A designer role in the team, responsible for creating a collection that honors and represent the brand with concepts, inspiration, and detailed spec-sheets, keeping coherence with marketing's research, message, and proposal.

*Bilingual Customer Service Agent, OneLink,
May 2020 - September 2020, Bogota, Colombia*

- Satisfactorily solved customers' needs in under 5 minutes via email to help them troubleshoot with a phone application. Whilst keeping a high level of quality and following proper steps of service.
- Led and supervised groups of five new trainees per week to verify their proper implementation of company workflows, operational solution acknowledgments, and policies. Oversight of qualitative and quantitative improvements for trainees, leading to autonomous troubleshooting and preparation to join the operations team.

*Junior Architect, Teknikka S.A.S,
February 2018 - October 2018, Bogota, Colombia*

- Actively participated in meetings for housing building construction to coordinate the buildings' design with the structural, water, lighting and gas services contractors and respective blueprints.
- Design architectural and detailed blueprints for housing projects according to budget.
- Proposed urban design for the public lot next to housing projects according to budget.

*Junior Architect, ADT Acoustic, Design and Technology
June 2017 - December 2017, Bogota, Colombia*

- Design detailed blueprints of interior design and finishes for buildings that required specific acoustic accommodations.
- Design blueprints for specific installation of determined materials and elements (furniture, doors, glasses, windows, among others) designed to create an acoustic ambience for a particular location and function of the space.
- Model and render through CAD specific elements to express and communicate the proper installation in order to allow a specific acoustic condition in a determined spaces.

*Construction Resident Assistant, Garcia & Pacini S.A.S,
December 2015 - December 2016, Bogota, Colombia*

- Supervised construction of housing building according to blueprints.
- Requested materials according to construction process optimizing storage space and resources.
- Coordinated design, structural, water, lighting and gas services blueprints for a housing building.
- Communicated and coordinated with contractors to receive and verify quality of their assignments.
- Daily checked and recorded the construction advances through a process book and monthly report.

FREELANCE WORK

*Freelance as Directive Creator, graphic designer, and interior / exterior designer for restaurants,
2019, Bogota and Girardot, Colombia*

- Designed and directed the rebranding of the restaurant Brasa Brasil in Bogota, Colombia.
- Designed and directed the new facade of the restaurant Brasa Brasil.
- Guided the restaurant Bati - Frutos, in Girardot, Colombia, towards a rebranding that aligned with the company's core identity, mission, and vision. Designed a creative vision and direction based on their fresh and natural concept within a holistic aesthetic. Created the brand's color palette, logo, menus, and advertising material that resonated to the target audience.
- Translated Bati - Frutos' new identity towards a sensorial experience, through the remodeling of the physical store, and the implementation of the brand's voice into the interior design.

*Commissioned Work for Museum of Modern Art of Bogota
July 2018 and September 2018, Bogota, Colombia*

- Fabrication of sterling silver earrings based on Colombian artist Omar Rayo's work.

SOFTWARE

Autocad, Rhino 3D, Illustrator, Photoshop, Indesign, Office Suite, Microsoft Word, Excel

LANGUAGES

English - Professional; Spanish - Native; Portuguese - Elementary proficiency